

# Viewing Frequent Bidders

Last Modified on 11/10/2016 2:19 pm AEDT

Viewing Frequent Bidders allows administrators to track the people who have regularly bid on items from their Auction site, and gives them a way to target further auctions to these people.

**Quick Steps:** Go to **Auction > Members > Top Bidders**

## Frequent Bidders:

1. Within the Management Console, select **Auction** from the top menu, then **Members** from the left menu.
2. Select **Top Bidders** from the expanded left menu.

Here you are presented with the top 20 bidders by number of bids.

By clicking on the member's name in this menu, you can view their profile and all Bids or Transactions against their account. This will help in further targeting communication to these members.

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